

Decatur Garden Tour Dates: May 5 and 6, 2012

In its 24th year, this beloved event features multiple gardens around the City of Decatur. The 2012 theme will be roses. Attendees: 500, 80% are from Decatur, 20% from Metro-Atlanta

| Benefit Description | Presenting Garden Tour \$5,000 | Official Garden Tour \$3,000 | Event Garden Tour \$1,000 | Friend Garden Tour \$500 |
|--|---|---|--|---|
| Sponsor may provide branded giveaway item/sample/coupon for all attendees | x | x | | |
| Banner provided by sponsor hung at event | x | x | | |
| Free tickets for personal or business use. May distribute to clients, in giveaway, etc | 6 | 4 | 2 | 1 |
| Sponsor will be included on signs at each garden on tour | x | x | | |
| Sponsor included on event banner on OCGP perimeter fence | x | x | x | |
| Company logo will be featured on banner placed on perimeter fence | One Month | | | |
| Inclusion in event specific emails sent by OCGP | Logo and link | Logo and link | Name listed and link | |
| Opportunity to provide insert to be placed in event program | x | | | |
| Facebook post about sponsor including link | 2 | 1 | 1 | |
| Included in OCGP Facebook Favorites | x | x | | |
| Sponsor included on sponsor page of OCGP website | x | x | x | x |
| Inclusion on the website Decatur Garden Tour page | Logo | Logo | Name | Name |
| Inclusion in all event media release | x | x | x | |
| Included in the Decatur Garden Tour printed program | Full Page Inside Cover Ad & Sponsor Page | 1/2 Page Ad & Sponsor Page | 1/4 Page Ad & Sponsor Page | |
| Inclusion on the Decatur Garden Tour poster | Logo above title | Logo | Name | |
| Sponsor included in the Decatur Garden Tour advertisement in the quarterly OCGP magazine | Logo | Name | | |
| Company may use designation as 'Official Decatur Garden Tour Sponsor' in their media | x | x | x | |
| Informed of additional promotional opportunities as they arise | x | x | | |

Contact Information/Interest Form

Sponsorships are offered on a first-come, first-served basis.

You will receive an invoice or advertising contract and confirmation of important dates including the ad run schedule, logo and materials deadlines, formal list of all benefits, and other pertinent information.

All donations are tax-deductible as allowable by law. The OCGP will send a letter of appreciation and receipt for your sponsorship to your address in the form.

Please complete this form and return to: Oakhurst Community Garden Project, 435 Oakview Road, Decatur, GA 30030

Sponsor Name: _____

Contact Name: _____

Contact Phone: _____ Fax: _____

E-mail Address: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Sponsorship

Decatur Garden Tour Sponsor

- Presenting \$5,000
- Official \$3,000
- Event \$1,000
- Friend \$500

Contact Stephanie Van Parys, Executive Director at director@oakhurstgarden.org or 678-642-4977 for more information.

What is the Oakhurst Community Garden Project?

Oakhurst Community Garden Project (OCGP) is not your typical community garden. We are actually an environmental education center that hosts a community garden on site. Located at the corner of Oakview Road and South McDonough just south of Agnes Scott College and downtown Decatur, the OCGP was started in 1996 by Sally Wylde to address the lack of environmental education in the community. Children in the neighborhood didn't know where their food came from, that earthworms are friendly squiggly beings, or that eggplants were vegetables, not plants that produce eggs. The OCGP was founded with the question, 'How can we expect our children to tend the earth or their bodies if they have never had any interaction with the soil or cooked a nutritious meal from scratch?' Inspired by the work of Alice Waters in California, the OCGP acted on this question way back in 1996.

Oakhurst Community Garden Project's Vision

The OCGP actively engages youth, families, and individuals in their environment, health, and community through organized programs, classes, and events that develop creative skills in sustainable urban living, organic gardening, health and nutrition. The OCGP serves as community garden, nature center, meeting space, and wildlife habitat that is open for all to experience the potential of urban greenspace. The OCGP is a model that provides the resources for people to take home and apply the lessons they learn here in other arenas of their lives.

Programs and Services

The OCGP works with the community to offer environmental education to all ages. The OCGP runs programs all year in collaboration with the City Schools of Decatur, the Decatur Recreation Department, the Samuel L. Jones Boys and Girls Club, the Decatur Housing Authority and other organization/groups in the area. Currently, the OCGP manages 12 programs per year for youth ages 2-21.

Decatur Farm to School

In October 2010, the Decatur Farm to School merged with the OCGP. Decatur Farm to School (DF2S) is a grassroots effort led by parents, teachers, school administrators, community members and organizations. DF2S activities take place in the cafeteria, in the classroom and in the garden. In the cafeteria –local produce of the month, more fresh (and local) fruits and veggies, more cooking from scratch, salad bars at RMS and DHS, cooking workshops for kitchen staff. In the classrooms – more than two dozen teachers trained by OCGP and Georgia Organics to incorporate F2S in their classrooms. In the gardens – all but one school has a garden, OCGP provides garden education/programming at schools and at OCGP, F2S supports these efforts.

Community Classes: Growings On

The OCGP offers over 100 classes a year covering a broad range of topics. Take a class and learn about Beekeeping/Animal Husbandry, Gardening, Cooking and Creative Arts. Some classes are for adults and some are for the whole family. A list of current classes are always available on our website at www.oakhurstgarden.org

Community Garden Plots

Community plots have always been a part of the OCGP. Plots are available for individuals or families to grow vegetables, herbs, and flowers. Currently, the OCGP offers 34 community plots.

Garden Sites

The OCGP manages two garden sites: Oakhurst Garden and Sugar Creek Garden – a total of 2.75 acres. Both sites features spaces for the community to enjoy as well as for food production.

The Numbers

- 2 Garden Sites
- 3 Beehives
- 6 Fundraising events per year
- 12year-round Youth Programs
- 13 Chickens
- 34 Community Plots
- 100 Growings On classes per year
- 500 Volunteer Opportunities
- 550 Members that support the garden
- 1,500 children served
- 2,500 people receive the e-newsletter
- 3,200 students served in City Schools of Decatur

- 4,000 people receive OCGP communications
- 6,000 visitors per year